



she writes press

February 1, 2018

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## A GROUNDBREAKING ECONOMIC BOOK FOR WOMEN TIRED OF MANSPLAINING

In the era of #metoo, author Rickey Gard Diamond creatively draws a more personal view of economics than usual, and joins other women economic “silence breakers” who are exposing the damaging impact of a male-controlled world of money. Forthcoming from She Writes Press (April 2018), *Screwnomics: How the Economy Works Against Women and Real Ways to Make Lasting Change* explains the underlying assumptions of an economic system that discounts the ties of nature, family, the value of mutual care, or the nation’s future.

Screwnomics’ atypical approach to the topic is at once serious and cheeky. Diamond includes her own family stories, along with those of other historical and contemporary women who encounter the character she names *EconoMan*. She says he’s a half-conscious social construction, a hyper-masculine ideal that separates his accounts from the planet and its people—but especially from women. An award-winning journalist, as well as a fiction writer and educator, Diamond analyzes economic definitions and history, demystifying the usual obfuscation of EconoMan’s language. She uncovers the sexual underpinning of bro-talk belittling all things female, but nowhere more than on Wall Street.

There, an overpopulation of male billionaires wage the economy as war. We need to wage life, Diamond says, and asserts that women who seldom have organized into gun-toting armies are the most likely to successfully negotiate the economic changes needed for a sustainable future. But not if they don’t understand the game as it is played now. Her book gives every woman basic tools for understanding the micro-and macro-economy, translating terms in news stories while introducing solutions that women (and the men who love them) can use. She and illustrator Peaco Todd even add cartoons to illuminate and lighten “the dismal science.”



Diamond defines her word Screwnomics\* as “the unspoken but widely applied economic theory that women, including Mother Earth, should always work for less, or better, for free.”

**Electronic Advanced Reader Copies and print ARCs are available for reviewers. For more information, please see contacts above or visit [www.screwnomics.org](http://www.screwnomics.org).**

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